

DISCOVER SUSTAINABILITY



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CHEMISTS

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EVERYBODY LIKES SUSTAINABILITY

- CONSUMERS WANT SUSTAINABILITY
- COMPANIES WANT SUSTAINABILITY
- HOW DO WE GET THERE?!?



WHO'S LEADING THE WAY?

- THE ESTEE LAUDER COMPANIES
- COLGATE-PALMOLIVE
- L'OREAL
- UNILEVER
- SHISEIDO
- BEIERSDORF
- P&G
- HENKEL
- NATURA
- AMORE PACIFIC



BUT QUESTIONS REMAINS....

- WHAT IS SUSTAINABLE BEAUTY?
- HOW DO YOU TRACK SUSTAINABILITY?
- WHAT ABOUT ALL THAT PACKAGING?



OUR SPEAKERS:

- **Monica Becker, director, beauty, personal care, and household products, Cradle to Cradle Products Innovation Institute**
- **Kimun Park, lead application scientist, Croda Inc.**
- **Laura Frazier, chief scientist, Taiki USA.**
- **Brian Grady, senior marketing specialist, DSM Personal Care.**
- **Jason Nesta, market development & innovation manager, Omya Inc.**