



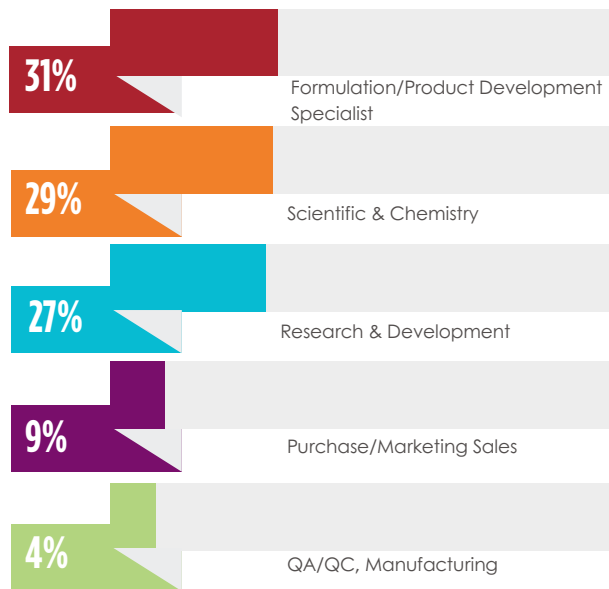
TOP BRANDS MAKE SUPPLIERS' DAY THE SHOW OF CHOICE IN NORTH AMERICA

86 Beauty, Amway, Anthem Beauty, Avon Products Inc., BeautyStat, Biersdorf, Biophile, Bree & Milly, Brown Girl Jane, Burt's Bees, Buxom Cosmetics, CHANEL, Chemist Confessions, Church & Dwight, Clorox, Colgate Palmolive, Combe, Coty, E.L.F. Beauty, Edgewell, Estee Lauder, Exuding Wellness, Forma Brands, Hain Celestial, HearMeRaw, Indie Lee, J&J, L Brands, L'Oreal, Markwins, Mary Kay, Morocconoil, Masami, Paula's Choice, PDC, Prestige Brands, Proctor & Gamble, Revlon, Skin Moderne, Solar Suncare, Spartan Brands, Stila Cosmetics, SuperGoop!, Unilever, Urban Hydration.

Visit NYSCC.org/Suppliers-Day for full details.

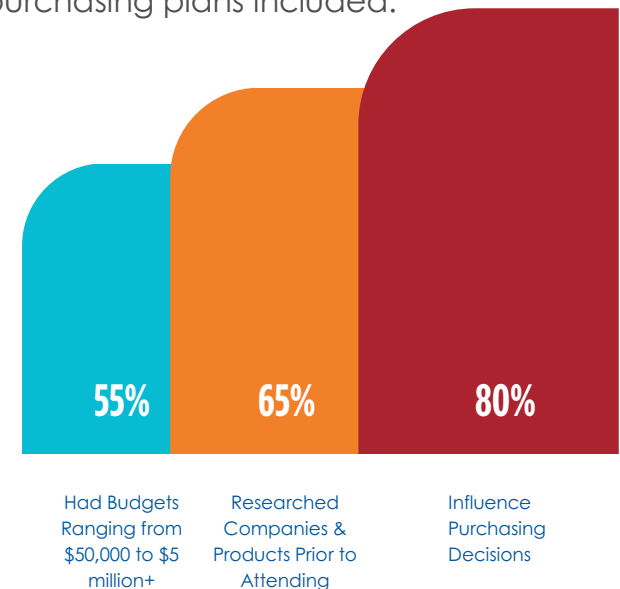
AUDIENCE

Total Attendees: **10,362**
 First Time Attendees: **37%**
 Loyal Audience: **55% Attend Annually**



GOALS & PURCHASING PLANS

An impressive 94% of attendees/buyers achieved optimal ROI on the time & money spent at Suppliers' Day 2023! Their goals & purchasing plans included:



67% SAID SUPPLIERS' DAY IS EXTREMELY OR VERY IMPORTANT TO THEIR PRODUCT DEVELOPMENT PLANS

WHY DID YOU ATTEND?

