



## Webinar Sponsorships

Since its inception, thousands have joined NYSCC's AT HOME LIVE series to learn of trends, sustainability, green & clean chemistry and more.

There is unmatched engagement and unmatched opportunity for you!  
Consider sponsoring an upcoming program!

Questions?  
Contact [suppliersday@nyscc.org](mailto:suppliersday@nyscc.org) or 212.786.7468  
[NYSCC.org/event-schedule](https://www.nyscc.org/event-schedule)

# Global Reach & Influence



- ★ Dozens of countries from 5 continents represented
- ★ 66% average conversion rate – registrants vs. participants
- ★ 56% of audience is in formulation/product development
- ★ 37% of audience are the FINAL decision-maker on purchases
- ★ 79% of audience value, recommend, influence or decide on purchases

“This is by far the best presentation I have received in recent years!”  
“Engaging and informational.”  
“A+++ . Thank you so much for this series.”  
“These were incredibly detailed and hands down the best and most comprehensive I have seen. Simply amazing!”

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# Sponsorship Opportunities

## **BRONZE SPONSOR: \$250**

- Logo on e-blasts as part of the sponsor logo block
- Logo on exit slide/thank you to sponsors/logo block
- Logo on post-show thank you to all attendees/logo block
- Verbal recognition

## **SILVER SPONSOR: \$500**

- Logo on waiting room slide
- Logo on e-blasts as part of the sponsor logo block
- Logo on exit slide/thank you to sponsors/logo block
- Logo on post-show thank you to all attendees/logo block
- Verbal recognition

## **GOLD SPONSOR: \$750 (limit 5)**

- Logo on waiting room slide
- Logo on e-blasts as part of the sponsor logo block
- Logo on exit slide/thank you to sponsors/logo block
- Dedicated pre-event e-blast to registered attendees
- Logo on post-show thank you to all attendees/logo block
- Verbal recognition

## **PLATINUM SPONSOR: \$1500 (exclusive)**

- Logo on waiting room slide
- Logo on e-blasts as part of the sponsor logo block
- Dedicated pre-event e-blast to registered attendees
- Dedicated post-event e-blast to registered attendees
- Logo on post-show thank you to all attendees/logo block
- Stand-alone logo on exit slide + thank you to sponsors/logo block
- 30-second video as intro to a program and wrap session selected by you
- Verbal recognition

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