



NEW YORK
Society of Cosmetic
CHEMISTS

Celebrating
70

Sponsorship Opportunities

Celebrate 70 years, as well as NYSCC's support of its core mission of education in cosmetic chemistry. On November 16th, at The Plaza in New York City, our annual Education Night Grants and Scholarships will highlight the Anniversary Celebration. Show your support as a leader in this vibrant industry by sponsoring the event.

CONTACT INFORMATION

NYSCC Show Management: 212.786.7468

Jane McDermott jmcdermott@nyscc.org or Erin Layton elayton@nyscc.org

Presenting Sponsor

1 AVAILABLE

\$25,000

- Exclusive, mega-branded, defined area for your own personal networking.
- Signage with logo throughout venue, at entrance banner "Congratulates NYSCC on 70 Years"
- 2 LinkedIn and 2 Instagram posts in the month leading up to the event
- 2 LinkedIn and 2 Instagram posts in the month post event
- 1 email blast within the month before the event, 1 email blast within the month post-event
- Host/emcee to read a short description (subject to approval) at the event
- Stage time to present key educational grant/scholarship and membership winners
- Branded ice sculpture
- Branded signage/digital signage throughout the venue
- Logo display on event promotional materials and event webpage
- Listing in NYSCC Suppliers' Day Show Guide 2025 as a supporter of Education Night/70th Anniversary Celebration
- 10 Complimentary Tickets

Diamond Sponsor

2 AVAILABLE

\$15,000

- Sponsor cocktail hour or dinner, prominent logo placement here
- Host/emcee to read a short description (subject to approval) at the event
- Logos of co-sponsors on napkins and signage throughout the venue
- 2 LinkedIn and 2 Instagram posts in the month leading up to the event
- 2 LinkedIn and 2 Instagram posts in the month post event
- 1 email blast within the month before the event, 1 email blast within the month post-event
- Included with both: Co-Branded signage/digital signage throughout the venue
- Logo display on event promotional materials and event webpage
- Listing in NYSCC Suppliers' Day Show Guide 2025 as a supporter of Education Night/70th Anniversary Celebration
- 8 Complimentary Tickets

Platinum Sponsor

3 AVAILABLE

\$10,000

- Sponsor flowers, décor, dessert station
- Dedicated pre- or post-event e-blast sent promoting your brand
- Included : Co-Branded signage/digital signage throughout the venue
- Logo display on event promotional materials and event webpage
- Listing in NYSCC Suppliers' Day Show Guide 2025 as a supporter of Education Night/70th Anniversary Celebration
- 6 Complimentary Tickets

Gold Sponsor

4 AVAILABLE

\$6,000

- Logo display on event promotional materials, event webpage, and at the event
- Co-branded e-blast to entire NYSCC list (pre and post-event)
- Co-Branded digital signage at the venue
- Logo display on event promotional materials and event webpage
- Recognition as a sponsor in pre- or post-event social media posts on Instagram and LinkedIn
- Listing in NYSCC Suppliers' Day Show Guide 2025 as a supporter of Education Night/70th Anniversary Celebration
- 4 Complimentary Tickets

Silver Sponsor

5 AVAILABLE

\$3,000

- Logo display on event promotional materials, event webpage, and at the event
- Co-Branded digital signage at the venue
- Logo display on event promotional materials and event webpage
- Listing in NYSCC Suppliers' Day Show Guide 2025 as a supporter of Education Night/70th Anniversary Celebration
- 2 Complimentary Tickets

Friend Sponsor

10 AVAILABLE

\$750

- Co-Branded logo display on event promotional materials, event webpage, and on digital signage at the event
- 1 Complimentary Ticket

Booster

UNLIMITED

\$200

- Listing of individual member who supports NYSCC and the 70th Anniversary Celebration
- Scrolling at the event



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A large, stylized number '70' is centered on the page. The '7' is a simple, bold shape, while the '0' is a large, rounded circle. Inside the '0', there is a smaller, white version of the torch logo seen in the top left corner.

NYSCC Supports Education Night
November 16, 2024
The Plaza
New York City