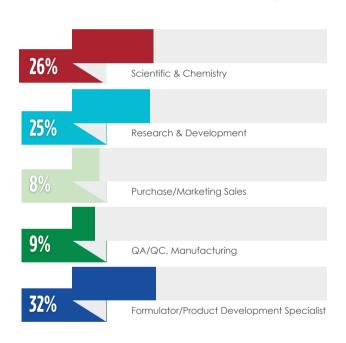
## TOP BRANDS MAKE SUPPLIERS' DAY THE SHOW OF CHOICE IN NORTH AMERICA

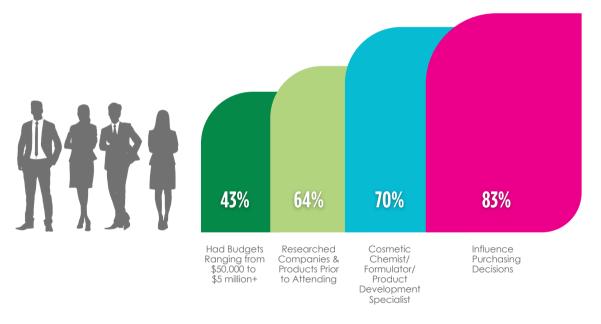


Thousands of cosmetic chemists and ingredient executives including R&D professionals involved in ingredient/strategic sourcing, formulation experts, and marketing/sales strategists. These individuals represented cosmetic manufacturers, contract manufacturers, and flavor/fragrance companies – to name a few.Sampling include: 86 Beauty, Amway, Anthem Beauty, Avon Products Inc., BeautyStat, Biersdorf, Biophile, Bree & Milly, Brown Girl Jane, Burt's Bees, Buxom Cosmetics, CHANEL, Chemist Confessions, Church & Dwight, Clorox, Colgate Palmolive, Combe, Coty, E.L.F. Beauty, Edgewell, Estee Lauder, Exuding Wellness, Forma Brands, Hain Celestial, HearMeRaw, Indie Lee, J&J, L Brands, L'Oreal, Markwins, Mary Kay, Morocconoil, Masami, Paula's Choice, PDC, Prestige Brands, Proctor & Gamble, Revlon, Skin Moderne, Solar Suncare, Spartan Brands, Stila Cosmetics, SuperGoop!, Unilever, Urban Hydration.

## **REVIEW THESE 2024 RESULTS!**

ATTENDANCE: 11,085 \ NO. OF EXHIBITORS: 567 \ COUNTRIES REPRESENTED: 72





## 66% SAID SUPPLIERS' DAY IS EXTREMELY OR VERY IMPORTANT TO THEIR PRODUCT DEVELOPMENT PLANS

