

SUPPLIERS' DAY

MAY 19-20, 2026

JAVITS CONVENTION CENTER
NEW YORK CITY

NYSCC.ORG/SUPPLIERS-DAY



Global Beauty.
Universal Inspiration.



Awards Night at Suppliers' Day Sponsorship Opportunities

CONTACT INFORMATION

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For Digital Sponsorship Opportunities, please contact Map Your Show directly.

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SPONSORSHIP OPPORTUNITIES

Awards Night at Suppliers' Day 2026 is the industry celebration of the year.

On May 19th, the beauty science community gathers at the Hard Rock Hotel in New York City to recognize the work that is genuinely moving our industry forward. At the heart of the evening are the CEW Beauty Awards Ingredient/Formulations Category Finalists, whose discoveries have traveled from labs on every continent to products in the hands of consumers worldwide.

Sponsoring this event ensures your brand will be seen, celebrated, and remembered by the formulators, decision-makers, and brand leaders who fill the room. The sponsorship opportunities below are designed to fit a range of investment levels, with meaningful visibility at every tier.

GOLD SPONSOR | EXCLUSIVE - \$10,000 | 20 TICKETS

The pinnacle of Awards Night recognition. As the sole Gold Sponsor, your brand anchors the entire evening.

- Visibility on the welcome sign, all event screens, and step-and-repeats throughout the night
- Your representative is invited to welcome all guests to the event
- Your logo featured on confirmation emails sent to every attendee
- 2 tickets to the CEW Beauty Awards Luncheon in November
- VIP access and 2 VIP tables for you and your guests
- Acknowledgement from the stage and your company logo on slides throughout the event
- Listed on the Awards Night page of the NYSCC Suppliers' Day website

SILVER SPONSOR | 6 AVAILABLE - \$5,000 | 15 TICKETS

Six opportunities, each one exclusive. Silver Sponsors share cooperative branding on the Main Stage screen and claim one signature activation all their own.

- Rotating logo on the Main Stage screen alongside fellow Silver Sponsors
- Exclusive selection of one signature activation: Photobooth, Lounge Area, DJ Booth, Casino Tables, Roaming Photographer, or Floral Sponsor
- VIP access and one VIP table for you and your guests
- Acknowledgement from the stage and your company logo on slides throughout the event
- Listed on the Awards Night page of the NYSCC Suppliers' Day website

BRONZE SPONSOR | 12 AVAILABLE - \$3,000 | 5 TICKETS

Prominent presence at the center of the celebration. Bronze Sponsors are recognized collectively and each claim one branded touchpoint guests will interact with all evening.

- Cooperative branding on a centrally located step and repeat
- Exclusive selection of one activation: Bar Screen TVs, Bar Menu Branding with a Specialty Cocktail or Mocktail, or Food Station Sponsorship with signage and logos on napkins
- Acknowledgement from the stage and your company logo on slides throughout the event
- Listed on the Awards Night page of the NYSCC Suppliers' Day website

NYSCC SUPPORTER | UNLIMITED - \$500 | 1 TICKET

A meaningful way to stand with the NYSCC community and the science that drives beauty forward.

- Acknowledgement from the stage and your company listing on slides throughout the event
- Listed on the Awards Night page of the NYSCC Suppliers' Day website