

NEW YORK Society of Cosmetic CHEMISTS

NYSCC EDUCATION NIGHT

SPECIAL GUEST

Bobbi Brown

Makeup Artist, Entrepreneur & Founder of Jones Road

Sponsorship Opportunities

PLATINUM SPONSOR | EXCLUSIVE - $10,000 | 10 TICKETS

As a Platinum Sponsor, your brand is the focal point of the entire evening.

- **Meet & Greet with the iconic Bobbi Brown prior to the start of the event**
- **Participation in the presentation of a select scholarship on stage at the event**
- **Logo showcased on step-and-repeats**
- **Sponsored pre-event e-blast announcing your participation and support**
- **Reserved table in a central location at Capitale**

Details on the Meet & Greet and Scholarship Presentation will be provided in advance of the event.

GOLD SPONSOR | 4 AVAILABLE - $5,000 | 5 TICKETS

As a Gold Sponsor, your brand is showcased the entire evening.

- **Visibility on the welcome sign and one of the highest tiered sponsors on "Thank You" and recognition slides**
- **Logo showcased on step-and-repeats**

Each Gold sponsor will have the selection of one activation:

- **Photobooth visibility with branding on all print out photos (limit 1)**
- **Branding displayed on DJ booth (limit 2)**
- **Gobo lighting throughout the night (limit 1)**

Questions?
Contact suppliersday@nyscc.org or 212.786.7468



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SILVER SPONSOR | 6 AVAILABLE - $3,000 | 3 TICKETS

As a Silver Sponsor, your brand supports the entire evening with esteemed recognition.

- Visibility on the welcome sign and showcased as a Silver sponsor on "Thank You" and recognition slides

Each Silver sponsor will have the selection of one activation:

- Branded pillows featured throughout the event (limit 2)
- Branding on table menus for prix-fixe courses (limit 2)
- Free-floating photographer with branded photo (limit 2)

BRONZE SPONSOR | 5 AVAILABLE - $1,500 | 2 TICKETS

Prominent presence at the center of the celebration. Bronze Sponsors are recognized collectively and each claim one branded touchpoint, which guests will interact with all evening.

- Visibility on the welcome sign and showcased as a Bronze sponsor on "Thank You" and recognition slides

Each Bronze sponsor will have the selection of one activation:

- Bar menu branding (limit 1)
- Specialty cocktail (limit 1)
- Specialty mocktail (limit 1)
- Bar stirrer (limit 1)
- Food station sponsorship with logos on napkins (limit 1)

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