

NEW YORK Society of Cosmetic CHEMISTS
SUPPLIERS' DAY

SUPPLIERS' DAY
JUNE 8–9, 2027

JAVITS CONVENTION CENTER
NEW YORK CITY

NYSCC.ORG/SUPPLIERS-DAY

SPONSORSHIP OPPORTUNITIES



Welcome.

Put your brand where **beauty science happens.**

Connect with formulators, researchers, suppliers and brand innovators before they arrive, as they explore the show, and through experiences that bring your expertise to life.

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NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Contact Us.

SHOW MANAGEMENT

212.786.7468
suppliersday@nyscc.org

Jane McDermott
jmcdermott@nyscc.org

Erin Layton
elayton@nyscc.org

MAP YOUR SHOW

Michael Cutter
513.338.2202
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Digital.

DIGITAL OPPORTUNITIES

Eblast and Instagram Stories

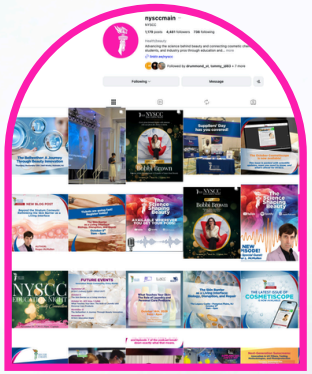


DEDICATED EBLAST

Give your news a head start.

Put your launch, booth invitation or latest breakthrough in attendees' inboxes before the show, or keep the conversation going afterward.

Pre $3,800 · Post $4,000
6 PRE-SHOW · 6 POST-SHOW AVAILABLE



INSTAGRAM STORIES

Give your innovation its close-up in a sponsored Story that puts your brand in the beauty conversation.

2 Weeks Prior: $1,000.00 - 5 Opportunities
Week Prior: $1,500.00 - 3 Opportunities

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Arrival.

ON SITE OPPORTUNITIES

Signage and Graphics



DOOR DECALS

Greet attendees as soon as they arrive at the Javits Convention Center.

$7,500 per opportunity · Four $25,000
4 AVAILABLE



REGISTRATION AREA BANNERS

Make an impression before attendees reach the show floor with large format branding in a prime location.

Two sided $25,000 · One sided $15,000
4 AVAILABLE



FLOOR GRAPHICS

Lead attendees your way, one step at a time, with branded graphics on the show floor or in registration.

This activation resonates with attendees coming & going!

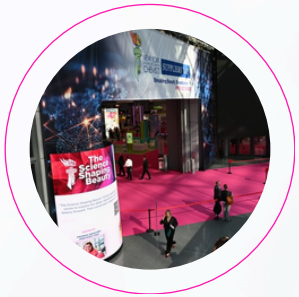
$10,000
4 AVAILABLE

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Wayfinding.

ON SITE OPPORTUNITIES

Signage and Graphics



ENTRANCE SCREENS

Put your brand in lights as attendees arrive, subject to venue screen inventory.

Exclusive opportunity available.

$6,000 · Exclusive $25,000



AISLE SIGNS

Guide attendees with brand and booth identification with signage that is not to be missed.

$25,000
1 AVAILABLE



STAIR GRAPHICS

Large format message between show levels, with 2 main opportunities.

$22,000
1 AVAILABLE



METERBOARDS

Freestanding branded signs in the main aisle connecting all 4 halls of the Javits upper level.

Total of 6 double-sided panels.

$17,500
1 AVAILABLE

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Touchpoints.

ON SITE OPPORTUNITIES

Events and Show Essentials

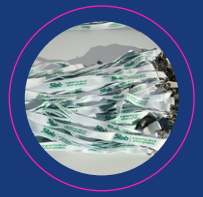
FOUR OPPORTUNITIES



BADGE

Sponsor messaging on badge stock exclusive to the sponsor.

$15,000
1 AVAILABLE



LANYARDS

Your logo on attendee lanyards provided to each attendee on-site.

$20,000
1 AVAILABLE



SHOW BAGS

Let your brand travel well.

Put your logo on the bags attendees carry through the show and beyond.

One side $14,000 · Both sides $25,000
1 AVAILABLE



REGISTRATION SPONSOR

Feature your brand in the registration area, on attendee registration confirmations and the registration site, visited by thousands in advance of the show!

$15,000
1 AVAILABLE

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Fuel.

ON SITE OPPORTUNITIES

Events and Show Essentials



SNACK SPONSOR

Give attendees something to chew on with a branded snack break in an approved show location.

$15,000
1 AVAILABLE



WAKE UP HOUR AND RECHARGE SPONSOR

Start the day with a spark.

Host coffee in the morning and a re-charge refreshment in the afternoon designed to bring attendees to your booth.

$7,500
5 AVAILABLE



VIP FOOD COURT SEATING

Reserve branded seating for hospitality and meetings.

$6,000
3 AVAILABLE

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Celebrate.

ON SITE OPPORTUNITIES

AWARDS AND WELCOME PARTY

Raise a glass to beauty innovation and put your brand at the heart of the celebratory welcome gathering where CEW finalists will be announced.



Various levels available that fit all budgets.

INVESTMENT

Various levels available

CONTACT

Show Management
suppliersday@nyscc.org

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Formulate.

ON SITE OPPORTUNITIES

Programs and Experiences



FUTURE CHEMIST WORKSHOP

Support a hands-on workshop where emerging cosmetic chemists put their skills to the test and connect with the science shaping beauty. Can be exclusive or up to 5 sponsors.

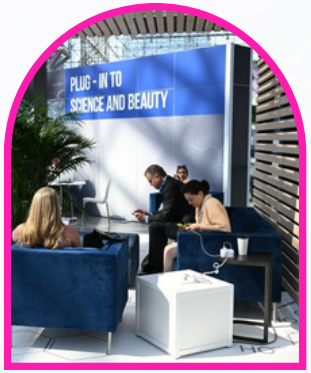
$20,000
EXCLUSIVE
$7,500 (IF NOT EXCLUSIVE)
UP TO 5 AVAILABLE



HEADSHOT LOUNGE

Turn every headshot into a lead as the exclusive Headshot Lounge sponsor, with prominent signage, booth referrals, and video wall recognition.

$15,000.00
EXCLUSIVE



CHARGING/RE-CHARGE LOUNGE

Get in on the ground floor of what is next in beauty by connecting with emerging brands in the pavilion and learning what they need!

$15,000.00
EXCLUSIVE
$5,000.00 (IF NOT EXCLUSIVE)
UP TO 4 AVAILABLE

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Discover.

ON SITE OPPORTUNITIES

Programs and Experiences



INNOVATIONS/INNOVATOR THEATER PRESENTATION

Take the spotlight and share the science behind your latest innovation, subject to program review.

$3,500
12 AVAILABLE



TECHNICAL POSTER SESSION

Put your research on display and start a conversation with fellow scientists, subject to committee review.

$1,200
12 AVAILABLE



INDIE 360° PAVILION SPONSOR

Get in on the ground floor of what is next in beauty by connecting with emerging brands in the pavilion and learning what they need!

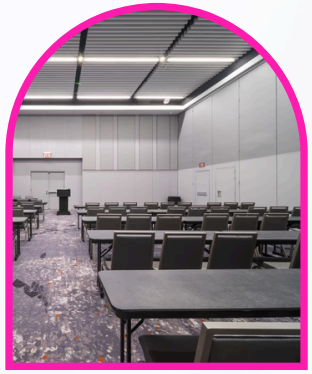
$6,000
6 AVAILABLE

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Gather.

ON SITE OPPORTUNITIES

Programs and Experiences



MEETING ROOM

Host private meetings or presentations; AV and catering separate.

$8,500
10 AVAILABLE



BARK PARK & PET FORMULATION SHOWCASE

Show pet care some love with an engagement space devoted to product development science for our four-legged friends.

$7,500
8 AVAILABLE

NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY

Partner.

PARTNER OPPORTUNITIES

Map Your Show and Publications



MAP YOUR SHOW

Engagement Starting Now!

Contact our partners at Map Your Show to learn of opportunities that drive traffic direct to your online listing, and ultimately your on-site booth presence! Enhanced listings, push notifications, search placement and more are available. Contact MYS today.

Michael Cutter ·
MCutter@MapYourShow.com



PRE-SHOW POCKET GUIDE

Produced by our publication partner, Personal Care, this publication will be made available to all pre-registrants both digitally and/or mail; limited copies available on-site. Contact partner for details.

Personal Care ·
ChrisVincent@stepcomms.com



SHOW GUIDE

Produced by our publication partner, Happi, this publication will be made available to all attendees: both physically on-site and digitally in advance and post-show. Contact partner for details.

Happi
tfrangis@rodmanmedia.com

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